

Social Media Day

“Mashable is celebrating social media day on **June 30**. What better way to celebrate social media than connecting with other enthusiasts in your area?”

Join Emiratweet on Saturday 26 June 2010

Where we will be bringing together a group of Emiratis who have been an icon of social media in their own way to talk about social media here in UAE, How its effecting us? Why do we use it? What comes out of it?, etc. Let’s meet to celebrate social media day with an Emirati flavor, to teach, learn and share!



SPEAKERS



Ali Mostafa
(Director & Producer)



Jalal BinThaneya
(Emirati activist)



Aida AlBusaidy
(Communication Strategist
Columnist & ex Cohost)



Ayesha AlJanahi
(Founder of Women life
Journey + MS UAE Society)



Heba AlSamt
(Founder of Emiratweet)

AGENDA

1. Introduction
2. Social Media 101
3. Social Media for UAE

[Prayer Break]

4. Social Media for a cause
5. Social Media for community
6. Social Media for talents
7. Panel Questions and answer

EMIRATWEET SOCIAL MEDIA DAY #EmiratweetSMD
Knowledge Village – 26 June 2010 - 6pm
www.emiratweet.com

